

On Their Way Show Notes: Episode 7-Madison Star Brim

Summary: Fashion designer, activist, and writer Madison Star Brim (she/her) shares her creative journey, her thoughts on maintaining morals in a capitalistic industry, and how she wants to make the world a more diverse and accepting place.

Madison's Social Media

Instagram: @_madisonstar

Credits

Created, Produced, Hosted, and Edited by Jade Madison Scott (@JadeMScott)

On Their Way theme composed by Bajio Alvarado (@bajioVO)
On Their Way Logo illustrated by Amaka Korie (@amakakoriee)

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(05:00) Women In Entertainment Empowerment Network (WEEN): This non-profit develops women who want to succeed in entertainment, business, and technology. More information can be found at www.weenonline.org.

(05:43) You Are What You Say by Matthew Budd Ph.D. & Larry Rothstein: "Dr. Budd presents the principles of this powerful, scientifically validated program that weaves ancient and modern insights into human behavior, neurophysiology, language, and spirituality. One of these fundamental principles is that you are what you say — your words play a major role in determining, not just reflecting, your health and well-being. He explains how the body "learns" many of its reactions, consciously and unconsciously, through language." (Penguin Randomhouse, You Are What You Say)



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(10:41) Roots: Homecoming Fashion Show: The Howard University Homecoming Fashion Show is one of the most anticipated events of Howard University's legendary homecomings. In 2019, Madison was the head of the fashion show and gave it the theme of Roots. Roots was meant to celebrate the varied cultures of all people of the African diaspora. The show featured a mix of Howard fashion designers (i.e. Disciples Clothings, Kaitlyn Gilliam, etc.) and luxury brands (i.e. Gucci, MCM, April Walker). Murray, Alexis. "Madison Brim Takes Fashion Back to Its Roots for Howard Homecoming." 101 the Know, November 2019.



(19:05) Kerby Jean-Raymond: One of the brightest new stars in fashion, Jean-Raymond is the founder of Pyer Moss which is a fashion label that synthesizes elements of the African Diaspora into his designs. His 2015 collection served as both fashion and a protest against police brutality. To this day he continues to use. Thomspon, Denise. "Pyer Moss Designer Brilliantly Challenges Police Brutality During NYFW Show." *Newsone*, September 14, 2015.

Horyn, Cathy. "Kerby Jean-Raymond Is Not Interested in the Scraps." *The Cut*, September 1, 2020

(20:00) Misa Hylton: Misa Hylton has been one of the dominant influences in hip-hop culture and broader American fashion for nearly a quarter of a century. Her work with Lil' Kim, Missy Elliot, Mary J. Blige, and Beyonce has left an indelible mark on the cultural landscape. "Misa Hylton." Misha Hylton Fashion Academy, 17 Sept. 2020, https://misahyltonfashionacademy.com/

(20:08) Dapper Dan: Daniel "Dapper Dan" Day is a fashion legend. His background as a gambler and hustler on the streets of Harlem provided him with ample business acumen, which came in handy when he opened Dapper Dan's Boutique, his first storefront. He realized that people loved branded items, so he mastered textile printing and began to print elite logos on clothing. People adored the designs, the brands whose logos he was using, however, hated it. The continual raids and lawsuits against Dapper Dan forced him to close his doors. For the next two decades, Dapper Dan peddled his clothes to the Black bastions all around the country. In 2017, one of his most recognizable designs was seen in the fashion show of Alessandro Michele. The public outrage over the perceived appropriation of an iconic Dapper Dan design, allowed Gucci and Dapper Dan to forge a partnership that resulted in





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the superfly Dapper Dan x Gucci collaboration. <u>Schneier, Matthew. "Did Gucci Copy 'Dapper Dan'? Or Was It 'Homage'?" The New York Times, The New York Times, 31 May 2017.</u>

Okwodu, Janelle. "Behind the Moment: Dapper Dan's Ascent From Hustler to Fashion Innovator." Vogue, Vogue, 17 Sept. 2020,

Stein, Joshua David. "Visiting Dapper Dan at His Harlem Atelier." NUVO, 9 July 2019,

(21:57) Hype Bae: On September 20, 2019, the fashion magazine Hype Bae published an interview with the mother-daughter fashion duo, Misa Hylton, and Madison Star Brim. You can read the full interview <a href="https://example.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com/here.com

(22:20) Kia Goosby: Kia Goosby is a fashion editor for Hearst Fashion Group. She has been working in the fashion industry for nearly a decade. "Kia Goosby," *Linkedin*, 17 Sept 2020.

(22:31) Samira Nasr: Samira Nasr has had, and continues to have, and illustrious career. She was formerly the fashion director at Elle and she was recently named editor-in-chief of Harper's Bazar, thus becoming the first non-white woman to hold that position. Braine, Theresa "Samira Nasr named as editor in chief of U.S. Harper's Bazaar, first woman of color in magazine's 153-year history," Daily News, 10 June, 2020.

(25:35) Teflar: Created by Teflar Clemmons, this fashion house's motto is "not for you- for everyone." By pricing its luxury goods at affordable prices it ensures that people from a variety of backgrounds can proudly wear the Teflar label. Clarke, Chverez "Everyone Wants a Piece of Teflar Clemons" CBS News, September 10, 2020.

(28:55) Kamal Flowers: On June 5, 2020, Kamal Flowers (24) was pulled over at a traffic stop and was, ultimately, shot and killed by two police officers. He was a father of two. Keane, Isabel. "Kamal Flowers: What We Don't Know about Fatal New Rochelle Police Shooting." The Journal News, Rockland/Westchester Journal News, 9 June 2020,

Propper, Isabel Keane, and David. "VIDEOS: Watch Footage from Fatal Police Shooting of Kamal Flowers in New Rochelle." *The Journal News*, Rockland/Westchester Journal News, 9 June 2020,

(31:19) Feeding Westchester: Feeding Westchester strives to minimize hunger within its community. It is one of many Feeding America branches across the country. "About Us." Feeding Westchester, 28 Aug. 2019, feedingwestchester.org/about-us/.



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Further Resources

So, You Want To Be A Fashion Designer.....

Clothes embody our personalities. They are an extension of the soul and, as a result, the fashion designer has a very important role to play in the functioning of society. The resources below will help the budding fashion designer as well as the already blossoming artist.

- Freelance fashion designer and teacher, Zoe Hong, has compiled a robust collection of tutorials that take you step-by-step through developing your collection and further sharpening your fashion design skills.
 - o Zoe Hong Website
 - Zoe Hong Youtube Channel
- British Vogue teams up with British personality and fashion designer, Alexa Cheung, as she navigates New York's fashion world.
 - The Future of Fashion with Alexa Chung in New York | Full Series Two | British
 Vouge
- As Madison mentioned in the interview, assuring that fashion is sustainable is one of the
 greatest considerations of fashion designers today. On September 13, 2020, the
 National Institute of Fashion Technology (NIFT) hosted a virtual panel on sustainability in
 fashion and what the fashion industry can do to lessen its environmental impact.
 - Sustainbility in Fashion
- The fashion industry across the African continent is booming. In the panel linked below
 Omoyemi Akerele (founder of Lagos Fashion Week), Liya Kebede (model and founder of
 the brand LemLem), and Matt Liu (Executive director of Made in Africa) discuss the
 growing industry across the continent.
 - Africa: Fashion's Next Big Opportunity? Liya Kebede, Omoyemi Akerele & Matt Liu

So, You Want To Be An Activist....

The world is improved through the consistent efforts of people who dedicate themselves to social causes. Social activism requires knowledge of the past, as well as tactics to craft a better future, these resources will help you on your journey to a better world.

- From 2015-2016, bell hooks (author and intellectual titan) hosted a series of
 conversations during her residency at the New School. She created a total of 20
 interviews covering topics such as, how one should define feminist liberation,
 transgender politics, and how to liberate the Black female body. bell hooks is essential
 for any activist who wants to expand their thoughts and imagination.
 - o bell hooks at the New School



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- One of the most significant activists and political philosophers of the late 20th century, Angela Davis speaks about what she feels is most important for the activist in her "Abolition Democracy and Global Politics" lecture.
 - Angela Davis on Activism (Excerpt)
 - Angela Davis: Abolition Democracy and Global Politics (Full Lecture)
- ACT UP (AIDS Coalition To Unleash Power), is a highly effective organization that fought for the rights and lives of people with AIDS through radically disruptive protests.
 Jim Hubbard and Sarah Schulman's *United In Anger: A History of ACT UP* chronicles the efforts of ACT UP as it faced an apathetic country.
 - United in Anger: A History of ACT UP

So. You Want To Be A Writer....

Writing is a highly intimate artistic discipline. Transferring your innermost thoughts and imaginations to the physical realm is a magical process, and it can happen in a variety of different ways. The interviews of esteemed writers below will help you explore and expand your literary impulse.

- Silvia Moreno-Garcia, the author of the critically-acclaimed *Mexican Gothic*, shares her journey and thoughts on the publishing industry.
 - o An Interview with Silvia Moreno-Garcia
- Toni Morrison is one of the greatest American writers of all time. Her ability to make stories that resonate with generations of readers across a multitude of backgrounds has made her a literary figure for the ages. In this interview, she discusses her writing style, her work, and her placement in the cultural canon.
 - Toni Morrison Interview (1998)
- As Madison stated, she has always wanted to tell her story and that can be said of most people alive. The video linked below is a discussion held by the Asian American Writer's Workshop discussing how one can create a memoir and how one should go about recounting the stories of the elders.
 - AAWWTV: Memoirs & Oral History: Telling Elders Stories