

On Their Way Show Notes:
Episode 9-Aseloka Smith

Summary: Aseloka Smith, the creator of *The Colored Girl Beautiful*, speaks about her creation process, the technical needs of her show, and how her podcast has contributed to her personal growth, in this, the penultimate episode of *On Their Way* season 1.

The Colored Girl Beautiful's Social Media

Instagram: @ColoredGirlBeautiful

Facebook: @ColoredGirlBeautiful

Twitter: @cgbpodcast

Website: www.coloredgirlbeautiful.com

Credits

Created, Produced, Hosted, and Edited by Jade Madison Scott (@JadeMScott)

On Their Way theme composed by Bajio Alvarado (@bajioVO)

On Their Way Logo illustrated by Amaka Korie (@amakakorree)

Follow WGC Productions

Instagram, Twitter, Facebook: @withgoodco

Website: www.wgcproductions.com

Blog: <https://www.wgcproductions.com/blog>

Shop: <https://www.teepublic.com/user/wgcproductions>



(04:11) The Colored Girl Beautiful by Emma Azalia Hackley: Hackley, musician and activist, sought to use music to feed Black pride. She (in the glasses) and activist, architect, and educator, Elizabeth Carter Brooks, and in the photos to the

left. Her book, *The Colored Girl Beautiful*, is the product of her numerous speeches given to young Black women where she would answer their questions about subjects they felt were important, such as love and beauty ([Hackley 10](#)). The full text is [available here](#), courtesy of the University of California Libraries. [Hackley, Emma Azalia. The Colored Girl Beautiful. Kansas City, Burton Pub, c.1916.](#)

[Elizabeth Carter Brooks with Emma Azalia Smith Hackley wearing spectacles. \[United States\] Photograph. Retrieved from the Library of Congress,](#)

(12:34) Epistolary Novels: Stemming from the Greek word for 'letter,' epistolary novels using the framing device of letters, diary entries, newspaper clippings, etc. to tell a story. From the first Western epistolary novel, [Carcel de Amor by Diego de San Pedro](#) to the complex and dynamic



On Their Way Show Notes:
Episode 9-Aseloka Smith

[*Love-Letters between a Nobleman and His Sister* by Aphra Behn](#) to works like [*Diary of A Wimpy Kid*](#) by Jeff Kinney, the epistolary novels survives and continues to grow in its scope of storytelling. [De San Pedro, Diego. Carcel de Amor. L'avenc, Barcelona, 1904.](#)

[Behn, Aphra. Love-Letters Between a Nobleman and His Sister. London, 1712.](#)

(14:37) The Secret Adventures of Black People: Created and Produced by Nichole Hill, *The Secret Adventures of Black People* tells the documents the accounts of Black people who are living their colorful and wide-ranging lives. It is available to [listen to here.](#)

(16:28) Google Podcast Creators Program: This program seeks to embrace and prepare underrepresented podcast creators. Not only does it provide up to \$12,000 in funding, but it also offers a 12-week training with podcasting professionals, as well as, equipment. [“Learn More & Apply.” Google Podcasts Creator Program.](#)

(22:31) Florida Folklife from the WPA collections 1937 to 1942: Under the Works Administration Program, Zora Neale Hurston, Stetson Kennedy, and other documenters went across Florida and recorded stories, songs, and accounts, from native Floridians in an attempt to document Florida culture. The collection can be [accessed here.](#) [“About This Collection: Florida Folklife from the WPA Collections, 1937-1942: Digital Collections: Library of Congress.” The Library of Congress.](#)

(23:10) Your Favorite Stars, Now Playing in Your Ears by Phoebe Lett: In November 2019, *The Colored Girl Beautiful* was highlighted along with shows such as *The Happiness Lab* (Yale), *Scattered* (WNYC Studios), and *Dolly Parton’s America* (WNYC Studios). It’s available to read [here.](#) Lett, Phoebe. “Your Favorite Stars, Now Playing in Your Ears.” *The New York Times*, The New York Times, 13 Sept. 2019,

Further Resources

So You Want To Be A Podcaster....

Aseloka has combined her methods of storytelling and technological expertise to become a critically acclaimed podcaster. The resources will help you as you develop your own podcast no matter the subject or genre.



On Their Way Show Notes:
Episode 9-Aseloka Smith

Podcast Academy provides a number of classes and seminars about the business of podcasting. With courses meant to cover all aspects of creating podcasts, with subjects such as branding, legal advice, marketing, and etc. it can be a real help to any podcaster.

- [Podcast Academy](#)

Gimlet Academy is a five-part series from podcast company and Spotify partner, Gimlet Media. This podcast focuses on how one can create and capture engaging content. It requires low investment and can yield a relatively high return.

- [Gimlet Academy](#)

NPR is many American's first references of podcasts. Their shows like *Fresh Air* and *Planet Money* delight hundred of thousands of people. This pillar of audio media has compiled a list of articles detailing their training process and tips used in the audio medium.

- [NPR Training](#)

Wil Williams and Elena Fernández Collins are respected and prolific podcast critics. Their emphasis on audiodramas makes their combined backlog of critiques a necessity for any up-and-coming podcaster who wants to learn from what others have done.

- [Wil Willams Website](#)
- [Elena Fernández Collins' Website](#)